

TYUS TORRES

BLOCCRICH MONSTA.

Melodic rap with a monsta's heart.

INDEPENDENT · CARROLLTON, GA · EST. 2023

§ 01 / COVER

AT A *glance.*

Six numbers. One story: *independent momentum, measured.*

64.6M

// TOTAL CROSS-PLATFORM STREAMS
Verified across Spotify, Apple Music, YouTube & SoundCloud · Aug 2026

566K

// FOLLOWERS
All platforms combined

100%

// INDEPENDENT
No label. No middlemen.

#8

// U.S. ITUNES HIP-HOP
FTG, Jul 17 2026

146.4K

// SPOTIFY MONTHLY LISTENERS
Verified · live now

2.9M

// SIGNATURE TRACK VIEWS
If I Die Young · YouTube

THE *story.*

PRESS PORTRAIT · 2026



§on

BloccRich Monsta is the independent melodic-rap project of **Tyus Anthony Torres** — known to fans as Tyler Torres. Hailing from Carrollton, Georgia, in the heart of the Atlanta metro, he writes music for the people still building, still waiting, still coming home. **Real music for real people**, the kind that hits at midnight and stays for the morning — built block by block, song by song, on his own terms.

*Built blocc **by** blocc.*

— BRAND MANTRA · BLOCCRICH.COM

THE *grind.*



§02

While away, his fans didn't stop streaming — they kept the catalog alive. On **June 12, 2026**, BloccRich Monsta came home to a movement that had grown on its own. There is no label behind him: marketing, releases, and creative direction all run through his in-house shop, *BigBusiness Creative™*. Day-to-day operations sit with manager **Lady Luck** — Gabriela Delgado. The grind is the strategy. Independence isn't a posture; it's the architecture.

*Rather than fading from public consciousness, **his audience continued to grow.***

— THE HYPE MAGAZINE · JUN 2026 · PARAPHRASED

BY THE *numbers.*

Live, cross-platform metrics — *all verified, all current.*

64.6M

// TOTAL CROSS-PLATFORM STREAMS
Spotify · Apple Music · YouTube · SoundCloud

566K

// TOTAL FOLLOWERS
All social platforms combined

146.4K 11.7M

// SPOTIFY MONTHLY LISTENERS
Verified · live now

// VIDEO VIEWS
YouTube + official video embeds

972K

// PLAYLIST REACH
Aggregate audience across curated lists

203

// ACTIVE PLAYLISTS
Editorial + algorithmic + user-curated

10

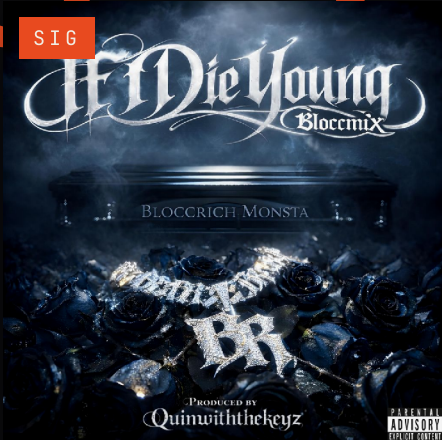
// CHART APPEARANCES
iTunes, Spotify, Apple Music

71.2K

// SHAZAMS
Verified discovery count

DISCO graphy.

Four years. Fourteen cuts. *One arc, still rising.*



If I Die Young
The BloccMix
// 2026 · SINGLE
2.9M · YouTube views



FTG
Free The Goat
// JUL 13 2026 · LP
#8 · U.S. iTunes Hip-Hop



Hurt People
// 2026 · SINGLE
122K · YouTube views



Not Today
// 2026 · SINGLE
Single · available now



Lean On Me
// SEP 06 2026 · SINGLE
Presave open · in due time

// CATALOG · 2023 — 2025

Talk to Me Nice	2.5M views	Talk to Me Nice Pt. 2 (w/ MAC Streetz)	2023	In the Meantime EP (w/ Mac Streetz)	2025	When It All Falls Down	2024
Small Time Crime	745K views	Searchin' For Peace	2024	Armed & Ready	2024	Love Is E.V.O.L	2025
Lower Level	2025	Little Did You Know	JUL 18 2026	If I Die Young — BloccMix	2.9M views	FTG — Free The Goat	#8 iTunes

■ § 07 · LEAD TRACK · THE ONE THAT BROKE THROUGH

● NOW PLAYING

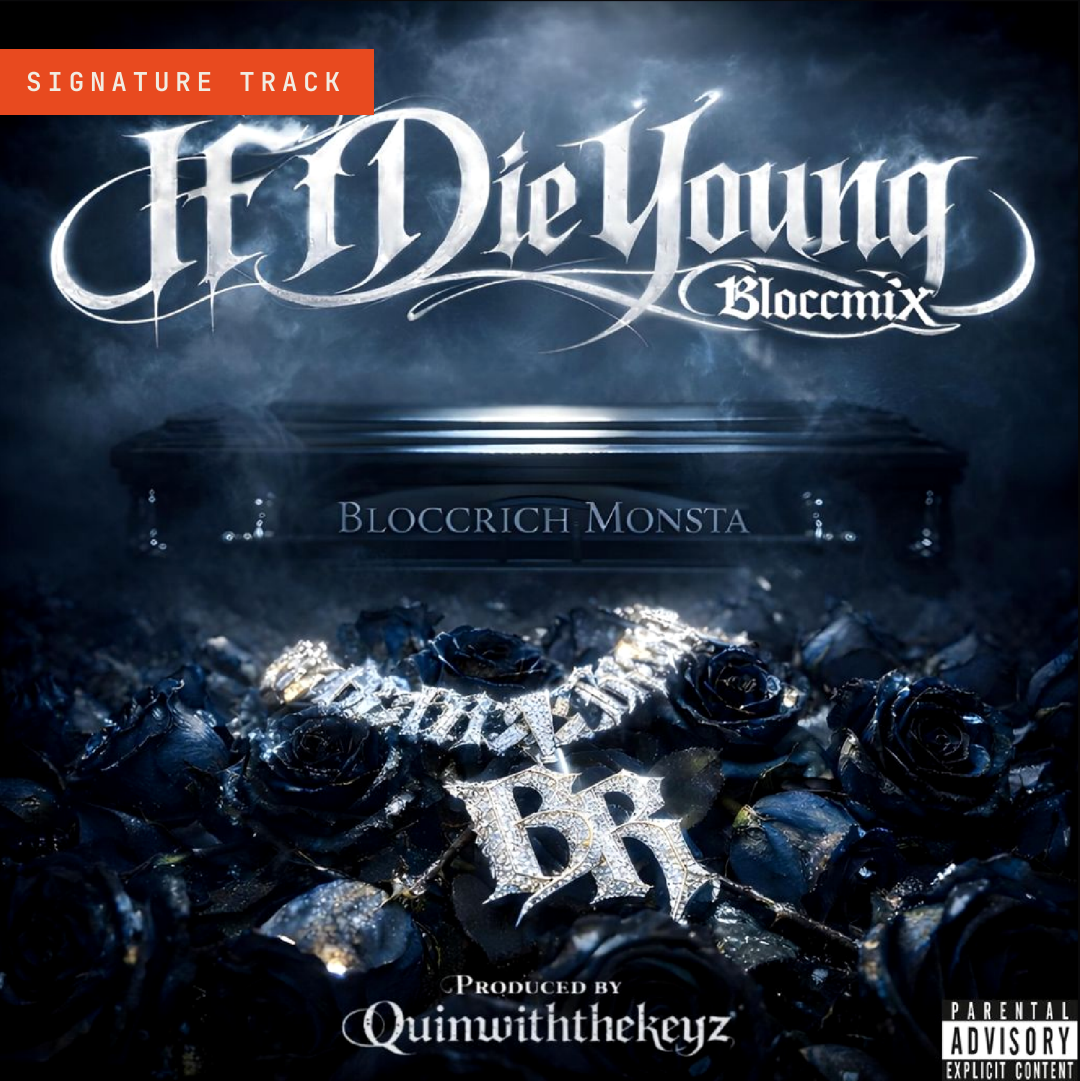
IF I DIE

young.

— The BloccMix // 2026

"Talk to me nice *or don't talk at all.*"

— TALK TO ME NICE · GENIUS-VERIFIED



2.9M

// YOUTUBE VIEWS

#8

// US ITUNES HIP-HOP
(FTG — FREE THE GOAT)

NOW / *next.*

The next chapter is already moving. Lock in early.

// NEW SINGLE SEP · 06 · 2026

LEAN ON *me.*

The next single from BloccRich Monsta — landing September 6, 2026. Presave is live; the presave opens on all major DSPs at release.

PRESAVE NOW → LNK.SITE/5/LEANONME

// ON DECK

// NEXT · EP

In Due *Time.*

An EP that closes one chapter and opens the next.

// UPCOMING · LP

Free The *GOAT.*

The full statement. Independence in full effect.

// CONTINUING

Live · *On stage.*

The Debut Encore and beyond — more dates to be announced.

ON *stage.*

The Debut Encore. A live performance that announced the next era in person.



// FEATURED — THE DEBUT ENCORE



// ON STAGE · 2026



// DEBUT ENCORE · ALT

■ § 10 · IN THE PRESS · THREE INDEPENDENT HITS

IN THE

Three published features, *no payola, no PR firm — just the story.*

press.

// THE HYPE MAGAZINE
APR · 15 · 2026

”

**BloccRich Monsta Builds
Momentum Behind Bars With *'If I
Die Young (BloccMix)'* As Release
Date Approaches**

thehypemagazine.com/2026/04/15/bloccrich-monsta-builds-mom-
entum-behind-bars-with-if-i-die-young-bloccmix-as-release-
date-approaches/

// THE HYPE MAGAZINE
JUN · 12 · 2026

”

**BloccRich Monsta *Returns Home*
as a New Era Begins**

thehypemagazine.com/2026/06/12/bloccrich-monsta-returns-ho-
me-new-era/

// ITSBIZKIT
2026 · FEATURE

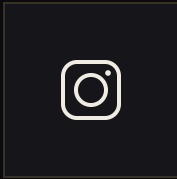
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**Relentless Grind Leads to
National Recognition for
BloccRich Monsta**

itsbizkit.com/relentless-grind-leads-to-national-recogniti-
on-for-bloccrich-monsta/

Audience & reach.

Where the audience *actually lives* — verified, live, growing.



// INSTAGRAM

@**bloccrich_monsta**

PRIMARY SOCIAL · AUDIENCE BUILD

89.2K

// FOLLOWERS



// TIKTOK

@**bloccrichmonsta**

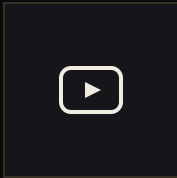
SHORT-FORM · VIRAL DISCOVERY

125.8K

// FOLLOWERS

892.1K

// LIKES



// YOUTUBE

@**BloccRich_Monsta**

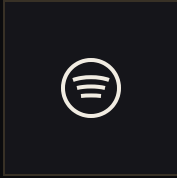
VISUAL STORY · OFFICIAL VIDEOS

55.4K

// SUBSCRIBERS

107

// VIDEOS



// SPOTIFY · APPLE MUSIC

ARTIST ID · DSPs

SPOTIFY 5WYYCTNVR890EP32S7G4SJ · APPLE 1695574760

146.4K

// MONTHLY LISTENERS

BOOK*ing.*

Direct lines, *no agencies.* Everything routes through BigBusiness Creative™.

BOOK NOW →

REQUEST SYNC →

// BOOKING INQUIRIES

officialbloccrich@gmail.com

All booking, press, sync, and feature requests.

// MAILING ADDRESS

PO Box 1187

Lagrange, GA 30241

UNITED STATES

// MANAGER

Lady Luck.

Gabriela Delgado

MANAGER

// IN-HOUSE LABEL

BigBusiness Creative™

Marketing · releases · direction · 100% independent.

BLOCCRICH MONSTA.

*Built blocc **by** blocc.*